

# The Future Direction

*of Office Design in Corporate Charlotte*

## **Office Lofts Now Available**

Location: The Gateway to  
Ayrslley, A New Urban Towne

I-485 West to Exit 1  
(Tryon Street)  
Turn left and go 1/4 mile  
to Cambridge Beltway Drive  
Charlotte, NC 28273

**704.583.2115**

name: Jim Bryson  
hometown: Russellville, Arkansas  
company: 20/20 Research, Inc.

location: Cambridge Beltway  
Park at Ayrslley

broker: Ian Bertolina  
of Bertolina  
Commercial Real  
Estate Services, Inc.

relocation  
reason: Number of  
businesses and  
large corporations  
coming to Charlotte  
Southwest area

result: Named #1 focus  
group facility in  
the United States

future direction: Virtual focus groups on  
the internet

Cambridge Beltway Park at  


CAMBRIDGE BELTWAY PARK  
A Cambridge Partners Development