

## BROOKSTONE COLLEGE OF BUSINESS

10125 BERKELEY PLACE DRIVE, CHARLOTTE, NC 28262

### NNN Investment Offering Memorandum



#### PREPARED BY

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#### BROOKSTONE COLLEGE

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By accepting the Offering Memorandum, you agree to indemnify, defend, protect and hold Seller and Broker and any affiliate of Seller or Broker harmless from and against any and all claims, damages, demands, liabilities, losses, costs or expenses (including reasonable attorney's fees, collectively "Claims") arising, directly or indirectly from any actions or omissions of Buyer, its employees, officers, directors or agents.

Buyer shall indemnify and hold Seller and Broker harmless from and against any claims, causes of action or liabilities, including, without limitation, reasonable attorney's fees and court costs which may be incurred with respect to any claims for other real estate commissions, broker's fees or finder's fees in relation to or in connection with the Property to the extent claimed, through or under Seller.

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The Offering Memorandum and the contents, except such information which is a matter of public record or is provided in sources available to the public, are of a confidential nature. By accepting the Offering Memorandum, you agree that you will hold and treat it in the strictest confidence, that you will not photocopy or duplicate it, that you will not disclose the Offering Memorandum or any of the contents to any other entity (except to outside advisors retained by you, if necessary, for your determination of whether or not to make an offer and from whom you have obtained an agreement of confidentiality) without prior written authorization of the Seller or Broker, and that you will not use the Offering Memorandum or any of the contents to the interest of the Seller or Broker.

No employee of seller or at the subject property is to be contacted without the written approval of the listing agents and doing so would be a violation of this confidentiality agreement.

Broker and their prospective buyers agree not to contact the tenants, their employees or customers of any business on the Property without prior permission from the Landlord.

### EXECUTIVE OVERVIEW

Investment Highlights

PROPERTY OVERVIEW Site Plan Area Map, Photos & Aerials

AREA & MARKET OVERVIEW Charlotte Overview

#### FINANCIAL OVERVIEW

Lease Abstract Rent Roll Summary Rent Schedule



## EXECUTIVE OVERVIEW

Colliers International | Charlotte and Bertolina Commercial Real Estate Services have been retained on an exclusive basis by the owner, Brookstone Development Partners, LLC ("Owner"), to arrange the fee simple sale of 10125 Berkeley Place Drive Street. 10125 Berkeley Place Drive is located in Charlotte, North Carolina, approximately 11 miles northeast of Charlotte's Central Business District and less than two miles from UNC-Charlotte within the University Area submarket. The offering is a single story; 15,779 square foot office building that serves as Brookstone's education center. The building was constructed in 2004 with a brick façade. The

exterior of the site has an open concept feel with excellent ingress and egress, coupled with ample parking and plenty of multifamily and retail shops nearby. They have been the only tenant in the building since 2004 and have a strong operating history.



## INVESTMENT HIGHLIGHTS

10125 Berkeley Place Drive is leased in its entirety to Brookstone College of Business. A new 5 year lease will be put in place at the time of closing or transfer of title.

Berkeley represents a unique opportunity in today's investment market in that there are few offerings available that feature such benefits in this location. Berkeley was originally constructed in 2004 and features a clean design, brick façade, and amply parking.

The University Area is located approximately 11 miles from the central business district and is the second largest employment submarket in

the Charlotte metro area. Future growth of this submarket is favorable and will continue to see growth with the construction and completion of Charlotte's Light Rail Blue Line Extension that is scheduled to be in operation by 2017.



## TENANT HIGHLIGHTS

Established in 1939, Brookstone College of Business was previously known as Ashmore Business College and Asheboro Business College. These two schools became Brookstone College in 1984 and relocated to the Greensboro area. Charlotte campus was opened in 1987 and has now been providing quality education and career opportunities in the area for over 25 years. Today Brookstone College is established as a private business college for the primary purpose of providing postsecondary training and education for business and professional careers offering programs that culminate in the awarding of a certificate or diploma.

### BROOKSTONE COLLEGE



#### Offering Summary

Address:	10125 Berkeley Place Drive Street Charlotte, North Carolina 28262	
Location:	Located in the University Area of Charlotte, NC; approximately 1 mile southeast of I-85 off of W Mallard Creek Church Road.	
Lot Size:	4.089 Acres; 178,117 SF	
Parking:	189 surface spaces (6 handicap, 36 compact, 1 loading space); 11:1,000 parking ratio	
Year Built:	2004	
Floors:	One	
Rentable Area:	15,779 SF	
Occupancy:	100%	

#### BROOKSTONE COLLEGE OF BUSINESS Lease Highlights

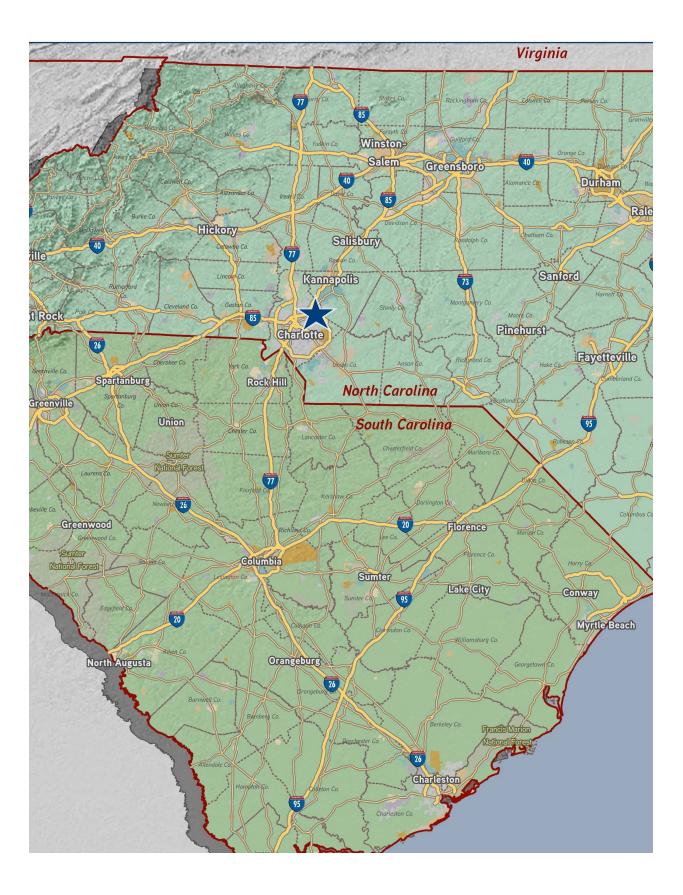
Tenant:	Brookstone College of Business				
Lease Term:	60 months (5 years) will be put in place upon closing				
Lease Structure:	Triple Net (NNN). Tenant pays all taxes, insurance, and CAM expenses including gas, electricity, water, sewer, and any association dues. Landlord shall be responsible for the roof and structure.				
Initial Term Base Rent Structure:	Date (est) 11/1/2014 11/1/2015 11/1/2016 11/1/2017 11/1/2018 11/1/2019	Annual \$ 189,348 \$ 195,028 \$ 200,879 \$ 206,906 \$ 213,113 \$ 219,506	\$ \$ \$	PSF 12.00 12.36 12.73 13.11 13.51 13.91	

#### PROPERTY DESCRIPTION

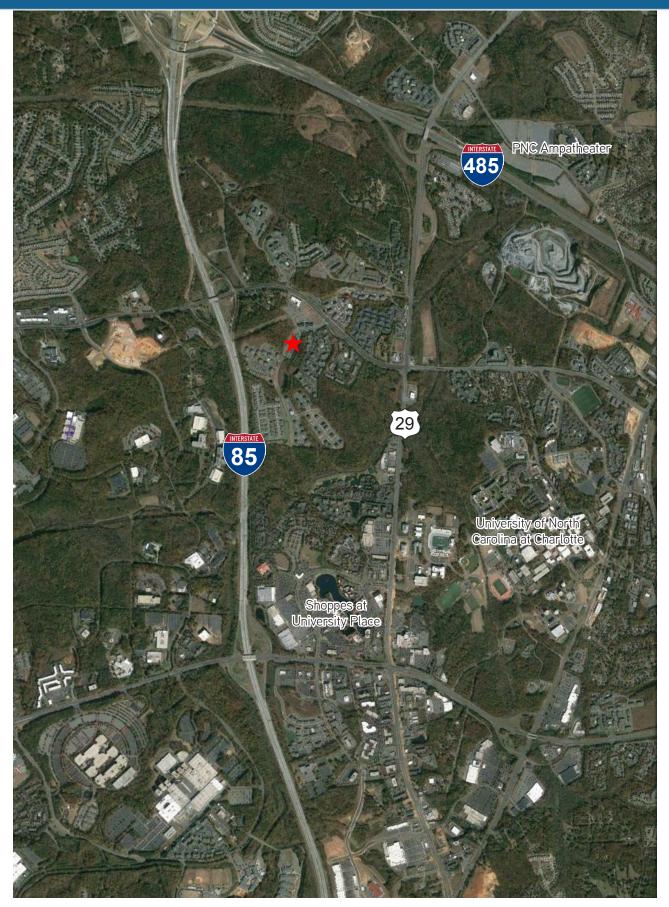
Access:	Primary highway access to the area via I-85, located less than 1 mile to the north.		
Tax Parcel:	047-181-22		
Zoning:	CC (Commercial Center)		
Flood Hazard:	None		
Topography:	Generally level and at street grade		
HVAC:	Commercial single-zone rooftop A/C and heating with VAV controls.		
Fire Protection:	100% wet system		
Security:	Exterior security cameras cover all exterior doors		
Lighting:	2x4 recessed fluorescent, 3" deep, 18 cell parabolic louvers; 1x4 recessed fluorescent, full size lens frames; and various recessed can lights		
Utilities:	Utilities are provided as follows:Water / Sewer:City of CharlotteElectricity:Duke EnergyPhone:Various ProvidersNatural Gas:Piedmont Natural Gas		

Property	DESCRIPTION (continued)		
Environmental:	No known adverse environmental conditions exist at the Property. However, prospective purchases should perform their own independent analysis and review of environmental conditions.		
Year Built:	2004		
Developer and General Contractor:	Pinnacle Point, LLC / A. Watts, Inc.		
Architect:	Little & Associates		
Foundation / Framing:	Foundation: 4" thick of crushed stone over compacted earth; 4" think 3,000 PSI concrete slab. Framing: 6" 18 gauge metal studs on 16" centers		
Interior Finishes:	The interior corridors and classrooms are a combination of carpet and VCT flooring, painted drywall and 2x2 acoustic tiles.		
Façade:	Exterior walls are a combination of CMU's and brick. 4" veneer anchoring system over 2" air space with $\frac{1}{2}$ " exterior grade gypsum board		
Windows:	Tempered glass on all exterior doors and windows		
Exterior Doors:	Double entry medium stile doors and various single medium stile exit doors on all sides of property. Interior doors are solid wood.		
Ceiling Heights:	10'		
Roof:	.045 Mil. EPDM Fully Adhered STD roof membrane; Roof insulation is R-22 rigid insulation tapered for drainage; Roof deck is 1-1/2", 22 gauge type "B" with baked rust inhibitive paint in accordance with the steel deck institute specifications. Roof is under warranty until April 2019.		

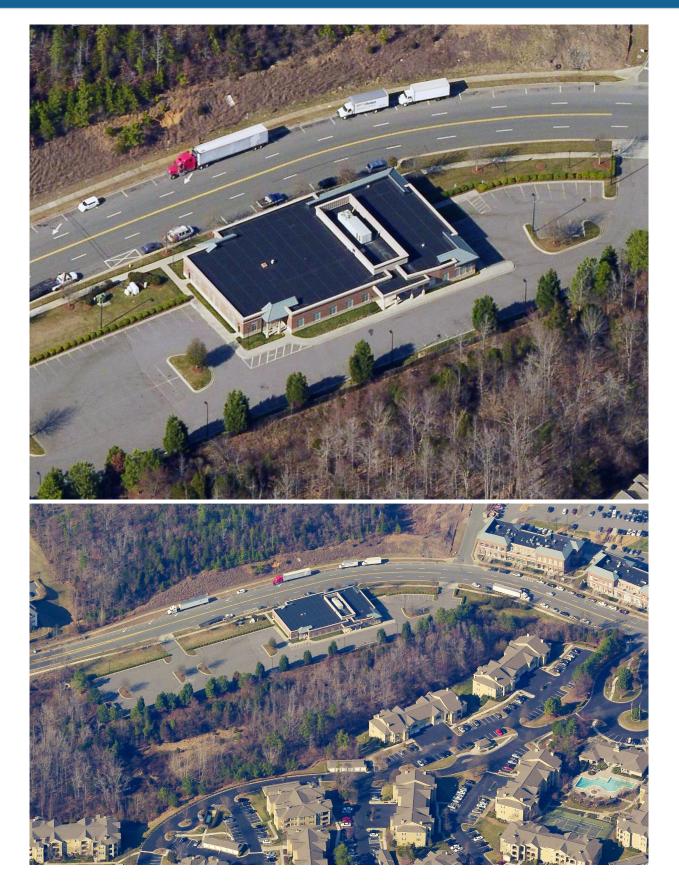
### REGIONAL MAP



### Submarket Map



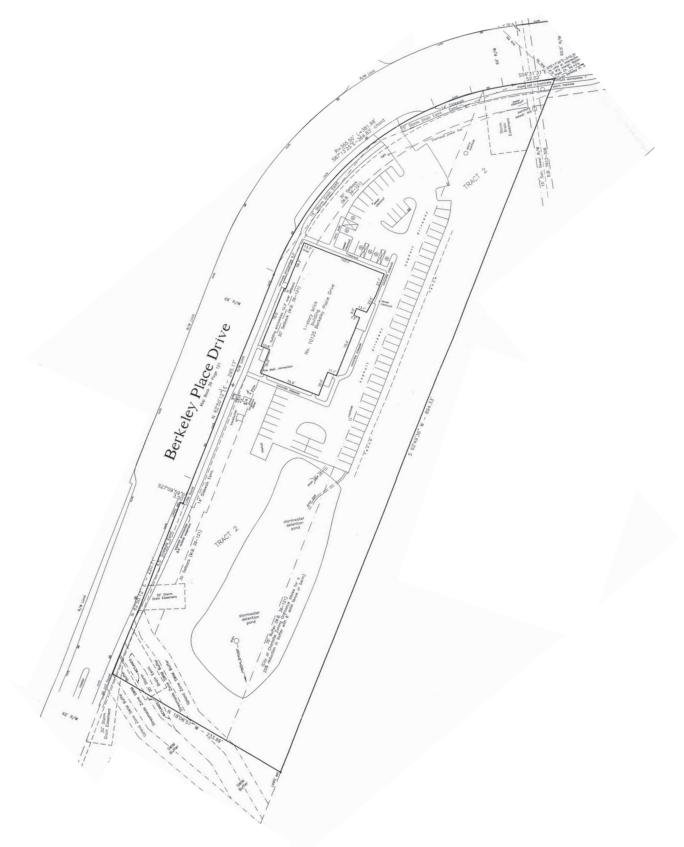
### AERIAL



### AERIAL



### Site Plan - 10125 Berkeley Place Drive



## CHARLOTTE OVERVIEW



BOTH COMPANIES AND INDIVIDUALS are attracted to the thriving Charlotte region. Booming with economic and commercial activity, Charlotte has all the advantages of one of the most rapidly growing metropolitan areas in the nation. Yet

the people are warm and friendly, and many areas still retain their small town flavor.

Located in the Piedmont region of the Carolinas, Charlotte is two hours east of the Appalachian Mountains and three hours west of the Atlantic Ocean. New York City is 631 miles to the northeast, and Atlanta is 256 miles to the southwest.

#### **RICH IN HISTORY**

Although settled by the Scotch-Irish in the 1740s, the Charlotte area also felt the strong influence of

German colonists who came south about the same time. In fact, the city owes its name to German-born Queen Charlotte, wife of England's King George III, and the county to her birthplace of Mecklenburg. That is

> also why Charlotte is referred to as the "Queen City" and why the Bank of America building has a crown architecturally incorporated in its design.

From its modest beginnings as a small village, Charlotte abruptly attained city status with America's first discovery of gold in 1799. It was

also the first small step in establishing the city as a financial center. Charlotte quickly became the gold mining capital of the country until the California Gold Rush fifty years later. It was about that time that the cotton industry moved south from New England.

BOOMING WITH ECONOMIC AND COMMERCIAL ACTIVITY, CHAR-LOTTE HAS ALL THE ADVAN-TAGES OF ONE OF THE MOST RAPIDLY GROWING METROPOLI-TAN AREAS IN THE NATION.



By 1903, the Charlotte area was clearly defined as a textile leader. But the real driving force propelling business activities was the arrival of the railroad. Today, Charlotte is a major distribution hub and is at the center of the largest consolidated rail system in the United States.

#### EXCEPTIONAL MARKET ACCESS

Charlotte is the 17th largest U.S. city with a population of 796,921, making it the largest city within the region. Of the major metro centers in the Southeast, Charlotte has 7.4 million and Atlanta has 8.3 million people living within a 100-mile radius. This radius population well exceeds Miami's six million and the 2.6 million around Memphis. As a result, Charlotte has emerged as a financial, distribution and transportation center for the entire urban region. In addition, Charlotte has developed into a major wholesale center with the highest per capita sales in the United States.

#### QUALITY BUSINESS ENVIRONMENT

Charlotte serves as headquarters for many major national and international companies. During the past ten years, 6,940 new firms have invested more than \$10 billion in new Charlotte facilities. Abundant office space is conveniently located modern throughout the city. At any given time, Charlotte has eight million square feet vacant and available for lease. Hoover's lists 4,277 companies with facilities in Charlotte-Mecklenburg in their database of companies with \$1 million or more in revenue. In addition, 270 of the Fortune 500 companies have facilities here, six of which are headquartered in Charlotte, ranking Charlotte sixth nationally in the number of headquartered firms.



## LARGEST EMPLOYERS











WELLS

FARGO

Bank of America.

U'S AIRWAYS

DAIMLER







## CHARLOTTE MARKET OVERVIEW

The Charlotte office market has continued to see steady activity over the 1st Q 2014. The market is continuing to move from a pro-tenant market to a pro-landlord market based on the low supply of large blocks of contiguous Class A & B space. Current buildings that can offer expansion options and an above average parking ratio will have significant advantages as we move into the 2nd quarter of 2014. Rental rates are increasing, vacancy rates decreasing and construction activity returning. Leasing activity continues to be strong in the Airport and University submarkets. Landlords have been poised to increase rental rates and decrease concession on well positioned properties.

Build-to-suit and new construction is becoming a viable option for tenants. The market has seen recent high profile announcements for new speculative buildings. Lincoln Harris is planning to break ground on two 10-story Class A office buildings in the SouthPark submarket totaling 480,000 SF. Portman Holdings plans to build a 360,000 SF Class A office tower at 615 South College St. in the CBD, above the Westin Hotel parking deck. Crescent Commercial has also announced plans for Tryon Place, a 715,000 SF Class A office tower located on the corner of Stonewall and Tryon St. in the CBD.

The largest projects underway at the end of the 1st quarter of 2014 were Sharon Square, a 105,00 SF Class

	OVERALL	CLASS A
Inventory	68,394,836 SF	32,942,802 SF
Deliveries YTD	39,975 SF	0 SF
Absorption YTD	43,615 SF	-1,015 SF
Construction	176,754 SF	139,346 SF
Vacancy Q1	12.1%	12.3%
Avg. Ask Rate Q1	\$20.44 FS	\$23.19 FS





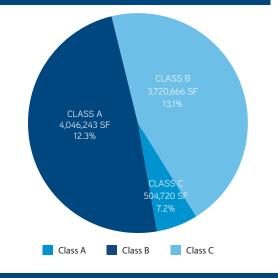
# MARKET TRENDS

Number of Buildings	983
Overall Market Size	68,394,836
Average Lease Rate	\$20.44
Vacancy	12.1%
Net Absorption YTD	43,615
New Supply YTD	39,975
SF Under Construction	176,754

1ST QUARTER 2014 | Charlotte Rental Rates



1ST QTR 2014 | Vacant Space By Class



CHARLOTTE OFFICE MARKET



### FINANCIAL ANALYSIS

Lease Abstract	
Term	5 years
Lease Type	NNN
Lease Beginning Date*	11/1/2014
Lease Ending Date	10/31/2019
Occupancy Date	11/1/2014
Rent Commencent Date	11/1/2014
Price/SF	\$12.00
Annual Rent (1st year)	\$189,348
Escalations	3.0%

\* Subject to timing of close of transaction

Rent Roll	Brookstone
RSF:	15,779
\$/SF:	\$12.00
Lease Start Date:	11/1/2014
Lease End Date:	10/31/2019

Rent Schedule				
Date (est)	PSF	Annual	Increase	
11/1/2014	\$12.00	\$189,348	N/A	
11/1/2015	\$12.36	\$195,028	3.0%	
11/1/2016	\$12.73	\$200,879	3.0%	
11/1/2017	\$13.11	\$206,906	3.0%	
11/1/2019	\$13.91	\$219,506	3.0%	



## COLLIERS INTERNATION OVERVIEW









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OFFICES









\*The combination of Colliers International and FirstService results in 2.5 Billion under management (2nd largest in the world)

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Ranked in Global Transaction Volume



ROYAL INSTITUTION OF CHARTERED SURVEYORS (RICS)

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#1 Retail Sales Agency – New Zealand 2009, 2011
#1 Industrial Sales Agency – New Zealand 2009, 2011

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